



1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46

The following are summary minutes for the meeting of the **City of Las Cruces – Economic Development Policy Review Committee** on January 18, 2023. The meeting was held at City Hall, 700 N. Main, Las Cruces, New Mexico in the Las Cruces Conference Room 2007A.

- Members Present:
- Kasandra Gandara, Mayor Pro-Tem
 - Tessa Abeyta-Stuve, City Councilor
 - Yvonne Flores, City Council
 - Mary Ulrich, Member - DACC
 - Ana Berrun
 - Davin Lopez, Member - MVEDA
 - Kathryn Hansen, Member - NMSU

- Members Absent:
- Connie Campos
 - Debbi Moore, Member - Chamber of Commerce

- Others Present:
- Sergio Ruiz, Policy Analyst
 - Dania Soto, Executive Assistant
 - Chris Faivre, Interim Destination Downtown Administrator
 - Irene Parra, Interim Small Business Administrator
 - Alexis Espinoza, Student Intern
 - Christine Rivera, City Clerk
 - Bill Hamm, Economic Development
 - Mark Miller, Long Range Senior Planner
 - Monica Torres, Economist
 - Natalie Green, Housing and Neighborhood Services Administrator
 - Ikani Taumoepeau, Assistant City Manager
 - Cilicia Villegas, Economic Development Coordinator
 - Cariel Apodaca, Community Liaison
 - Alexis Espinoza, Student Interim
 - Eric Montgomery, El Paso Electric
 - David Weir, Deputy Director Community Planning
 - Peter Martinez
 - Rochelle Miller-Hernandez

- I. Call to Order:** Mayor Pro Tem Gandara called the meeting to order at approximately 9:10 a.m.
- II. Conflict of Interest:** There was no conflict of interest.
- III. Minutes for Approval:**

- 1 **a. Economic Development PRC Meeting of December 14, 2022:** Councilor
2 Abeyta motioned to approve the minutes; seconded by Councilor Flores.
3 Minutes were accepted.
4

5 **IV. Discussion:**

6 **a. Las Cruces Strategic Plan:**
7

8 Mark Miller gave a presentation including a Quick Reference Guide geared
9 specifically for Economic Development regarding the Las Cruces Strategic
10 Plan and Comprehensive Plan. Councilor Abeyta suggested including
11 updates on investments and studies in the Quick Reference Guide and
12 including more specifics about whether the City is on track with the Plan,
13 and if not what issues are holding up progress. Davin Lopez asked if the
14 City has learned more about teamwork between departments and what
15 methods are used to make sure that inter-department relationships are
16 maintained. The Department is working on software that would be
17 accessible to all departments to help with interconnection. Board Members
18 are excited about improving interdepartmental cooperation. Mayor Pro Tem
19 Gandara requested Councilor Abeyta to put her suggestion in writing for
20 presentation to Council at the budget meeting.
21

22 **b. LEDA Plan Update:**
23


24 Chris Faivre distributed information from the State regarding LEDA and a
25 brochure used by City representatives when they meet with businesses. He
26 used the handouts to go over who is eligible for State vs. local LEDA funds
27 and why. The Department is currently working on modifications to the local
28 LEDA Plan with the Legal Department and will bring those changes to
29 Council soon. There is not currently a dedicated LEDA fund but Board
30 Members agree that there should be.
31

32 **V. Recommendation: None**
33

34 **VI. Future Discussion:**

- 35 **a. Municipal Land Sale Ordinance**
36 **b. IRB Spec Policy**
37 **c. MRA State Statute Change**
38 **d. Next Meeting: February 15, 2023**
39

40 **VII. Adjournment: The meeting adjourned at approximately 09:30 a.m.**
41
42
43

44
45 
46 Chairperson
47
48

1

2 Approved: _____