



Las Cruces Lodger's Tax Advisory Board Agenda

Notice is hereby given that the Las Cruces Lodger's Tax Advisory Board will hold its next meeting on August 31, 2023, at 9:00 AM at Visit Las Cruces, 336 S Main St, Las Cruces, New Mexico.

1. Call To Order
2. Approval Of Minutes
 - Review and Approval of minutes from 6/29/23

3. Reports

- A. Director's Report

- i. Administrative Update
 - ii. Lodger's Tax Update

- B. Sales Report

- C. Destination Experience Report

- D. Marketing Report

- E. Event Report

4. New Business

- A. Sponsorships

- i. Las Cruces International Mariachi Conference
 - ii. Las Cruces International Film Festival

5. Adjournment

If you need an accommodation for a disability to enable you to fully participate in this event, please contact us 72 hours before the event at [575-541-2444/V](tel:575-541-2444) or [575-541-2142/TTY](tel:575-541-2142).

The City of Las Cruces does not discriminate on the basis of race, color, national origin, sex, sexual orientation, gender identity, religion, age or disability in employment or the provision of services.

Date Posted: 8.24.23