



City of Las Cruces[®]

Economic Development Policy Review Committee

The following is the agenda for the City of Las Cruces Economic Development Policy Review Committee for February 15, 2023 at 9:00 a.m. at City Hall, 700 N. Main St., Las Cruces, New Mexico in the Las Cruces Conference Room 2007-B

- I. Call To Order
- II. Conflict Of Interest
- III. Minutes For Approval
 - a. January 18, 2023

Documents:

[01-18-23 ED PRC MINTUES.PDF](#)

- IV. Discussion
 - a. Industrial Revenue Bond (IRB) Speculative Development Policy

 - b. Legislative Session Update
- V. Future Discussion
 - a. Municipal Land Sale Ordinance
 - b. Next meeting: March 15, 2023

- VI. Adjournment

If you need an accommodation for a disability to enable you to fully participate in this event, please contact us 72 hours before the event at 528-3477.

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Posted: February 10, 2023



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3 The following are summary minutes for the meeting of the **City of Las Cruces –**
4 **Economic Development Policy Review Committee** on January 18, 2023. The
5 meeting was held at City Hall, 700 N. Main, Las Cruces, New Mexico in the Las Cruces
6 Conference Room 2007A.

7
8 **Members Present:**

9 Kasandra Gandara, Mayor Pro-Tem
10 Tessa Abeyta-Stuve, City Councilor
11 Yvonne Flores, City Council
12 Mary Ulrich, Member - DACC
13 Ana Berrun
14 Davin Lopez, Member - MVEDA
15 Kathryn Hansen, Member - NMSU

16
17 **Members Absent:**

18 Connie Campos
19 Debbi Moore, Member - Chamber of Commerce

20
21 **Others Present:**

22 Sergio Ruiz, Policy Analyst
23 Dania Soto, Executive Assistant
24 Chris Faivre, Interim Destination Downtown Administrator
25 Irene Parra, Interim Small Business Administrator
26 Alexis Espinoza, Student Intern
27 Christine Rivera, City Clerk
28 Bill Hamm, Economic Development
29 Mark Miller, Long Range Senior Planner
30 Monica Torres, Economist
31 Natalie Green, Housing and Neighborhood Services Administrator
32 Ikani Taumoepeau, Assistant City Manager
33 Cilicia Villegas, Economic Development Coordinator
34 Cariel Apodaca, Community Liaison
35 Alexis Espinoza, Student Interim
36 Eric Montgomery, El Paso Electric
37 David Weir, Deputy Director Community Planning
38 Peter Martinez
39 Rochelle Miller-Hernandez

40
41 **I. Call to Order:** Mayor Pro Tem Gandara called the meeting to order at
42 approximately 9:10 a.m.

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44 **II. Conflict of Interest:** There was no conflict of interest.

45
46 **III. Minutes for Approval:**

- 1 **a. Economic Development PRC Meeting of December 14, 2022:**
2 Councilor Abeyta motioned to approve the minutes; seconded by
3 Councilor Flores. Minutes were accepted.
4

5 **IV. Discussion:**

6 **a. Las Cruces Strategic Plan:**
7

8 Mark Miller gave a presentation including a Quick Reference Guide
9 geared specifically for Economic Development regarding the Las Cruces
10 Strategic Plan and Comprehensive Plan. Councilor Abeyta suggested
11 including updates on investments and studies in the Quick Reference
12 Guide and including more specifics about whether the City is on track with
13 the Plan, and if not what issues are holding up progress. Davin Lopez
14 asked if the City has learned more about teamwork between departments
15 and what methods are used to make sure that inter-department
16 relationships are maintained. The Department is working on software that
17 would be accessible to all departments to help with interconnection.
18 Board Members are excited about improving interdepartmental
19 cooperation. Mayor Pro Tem Gandara requested Councilor Abeyta to put
20 her suggestion in writing for presentation to Council at the budget meeting.
21

22 **b. LEDA Plan Update:**
23

24 Chris Faivre distributed information from the State regarding LEDA and a
25 brochure used by City representatives when they meet with businesses.
26 He used the handouts to go over who is eligible for State vs. local LEDA
27 funds and why. The Department is currently working on modifications to
28 the local LEDA Plan with the Legal Department and will bring those
29 changes to Council soon. There is not currently a dedicated LEDA fund
30 but Board Members agree that there should be.
31

32 **V. Recommendation:** None
33

34 **VI. Future Discussion:**

- 35 **a. Municipal Land Sale Ordinance**
36 **b. IRB Spec Policy**
37 **c. MRA State Statute Change**
38 **d. Next Meeting: February 15, 2023**
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40 **VII. Adjournment:** The meeting adjourned at approximately 09:30 a.m.
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45 _____
46 Chairperson
47
48

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2 Approved: _____

DRAFT